



You Could Get Rewards and Funding.

Kick Off the School Year With Fuel Up to Play 60!

New for the 2010-11 school year! Funding opportunities to help **Fuel Up to Play 60** schools turn creative school wellness ideas into reality! Eligible schools can apply for up to \$3,000 to help kickoff and sustain programs that increase awareness of and access to nutrient-rich foods and physical activity opportunities for students.

The funds can be used in a variety of ways to help increase healthy eating and physical activity among students, such as:

- Physical Activity and Foodservice Materials and Equipment
- Nutrition Education Materials
 - Student and Staff Incentives
 - Staff Development
 - In-school Promotions

Applying is easy — but you'll need a **Fuel Up to Play 60** Program Advisor at your school to get started. Maybe that could be YOU! As Program Advisor, you could also qualify your school for more rewards and recognition throughout the year! Sign up by logging in to your Dashboard (or join the program to get started) at **FuelUpToPlay60.com**.

Check off the boxes below to see if your school is eligible to apply for funds. Or go to **FuelUpToPlay60.com** to learn more.

- Joined **Fuel Up to Play 60**.
- Identified a Program Advisor to lead the school's efforts.
- Submitted (or are in the process of submitting) the **Fuel Up to Play 60** School Wellness Investigation.
- Participate in the National School Lunch Program.
- Have support from the principal and other school wellness champions.
- Are ready to engage students to help plan and implement your wellness activities!

Learn more about **Fuel Up to Play 60** funding opportunities and Program Advisor rewards at **FuelUpToPlay60.com**.



Fuel Up to Play 60 is an in-school nutrition and physical activity program launched by National Dairy Council (NDC) and National Football League, in collaboration with United States Department of Agriculture (USDA). The program encourages youth to consume nutrient-rich foods (low-fat and fat-free dairy foods, fruits, vegetables and whole grains) and achieve at least 60 minutes of physical activity every day.

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